



BRING BACK CALGARY

Outline

1) Create Jobs

Team with unemployed oil workers and businessmen



3) Invest in Calgary

Build a new Stampede facility that also is a mutual investment opportunity for the Flames ¹



5) End Gender Pay Gap

Zero tolerance for gender pay and management gap in City of Calgary; and, with any company with which the City does business



2) Protect Green Space

Community approved development (including secondary suites)

- Create a “Development Ombudsman”



4) Support a for-profit Olympic Bid

That has a measurable, positive return on investment for tax payers ¹



6) Create “City High School”

A school with elective subjects for which the City has authority and responsibility

- Cultivate employment opportunities for young people



(Continued on page 2)

¹ Plebiscite required





BRING BACK CALGARY

Discussion

Calgary is not a great city. Rome, Paris, and London are examples of great cities.
But Calgary is a great city for raising a family; for diversity; and for equal opportunities.

Cultivating these qualities is the substance of **BRING BACK CALGARY**.

And is the underlying principle of the following initiatives.

1) Create Jobs



The City of Calgary has huge economic power that could be used to leverage economic development. For example, the City could boost the manufacturing and assembly industry with the following

initiatives:

a. Safe-guard rail tank cars

- Make them safe (as per new regulations)

b. Manufacture and assemble rail grain cars

- Replace obsolete western fleet
- Develop manufacturing

c. Remove rail tracks from downtown, develop vacated land

- **Railway Relocation Act (Canada)**
- This will be the **single largest economic activity in Calgary's history**

d. Create *Economic Development Firm*

- Engage the expertise and experience of Calgarians to create jobs



2) Protect Green Space

Give communities a meaningful voice in changes to their neighborhood.

Unbridled high density development that destroys green space is neither desirable nor justifiable (for example, Shawnee Slopes, Paskapoo Slopes, University Heights, Hillcrest Viewpoint, Glendale laneway, McCall Lake).

Development should require the prior approval of the communities in which it would occur.

And to ensure that developers comply with Community and Council Approval, a Development Ombudsman should be appointed with enforcement authority.

(Illustrated on next page 3).



¹ Plebiscite required



Giving Communities a meaningful voice in changes to their neighborhoods



If required



Tom Sindlinger 11/5/2016

(Continued on page 4)

¹ Plebiscite required



BRING BACK CALGARY

3) Invest in Calgary

For over 100 years, the Calgary Stampede has been the cultural heart of the city; and, it will be for the next 100 years.



Therefore, any City investment in facilities should support the Calgary Stampede. That means **an investment in a new hockey arena should be made only if it also serves the Stampede**; and, if it has a measurable, positive rate of return for the City.

4) Support Private Olympic Bid

Olympic Games have not made money for the host city. The Games cost money; that is, taxes.



The 1988 Calgary Olympics cost government millions of

dollars. This is why many cities have eschewed the opportunity to host the Games. Montreal took over 30 years to pay off its Olympic debt.

The Games should be for-profit.

The argument is limp that the Games leave legacies. The Olympic ski jump at Olympic Park is never used, nor is the high level ski hill at Fortress Mountain.

5) End Gender Pay Gap

The gender pay and management gap is something left over from the old days. It's not hard to imagine the gap being reversed in the future.

Then, what are you going to say, Mister?



6) Create "City High School"

It's never too early to get young people involved and interested in civic administration. A "City High School" that focuses on municipal civil service (just as there are high schools that focus on special interests, like sports) plants the seed for future citizenship, not to mention a deep human resource pool for City employment.



¹ Plebiscite required

